

**National Academy of Television Arts & Sciences
Heartland Chapter**

ROOKIE OF THE YEAR

Do you know of someone just starting out in the business who's making a big splash? Someone who's destined for great things, who's clearly leading the pack, who's worth their weight in gold, and who makes you wish every new-hire was cut from the same cloth? Someone who really is "All That and a Bag of Chips"?

Nominate your wunderkind for the **Heartland Chapter's 'Rookie of the Year' award**, in which we recognize two stellar newbies – one on-camera and one behind-the-scenes – at the Emmy Show in July. Who says all the glory has to go to the old folks? Scroll down for the guidelines, and let us know who's new and noteworthy! Nominate a co-worker, an employee, or even yourself!

Here are the rules for submission:

- Nominations may come from peers or the candidate him/herself
- Need 2 letters of recommendation: one from the candidate's place of work (co-worker, boss, etc.) and one from the community (from an organization, or from a key contact). Letters may *not* come from college or university personnel where the candidate went to school.
- Provide a composite of this person's work on DVD (if applicable), less than 10 minutes
- Provide the name and phone number of HR department at the station/company so we can verify work history
- This must be the person's first "real" job out of college, and he/she must have worked there under a year; eligibility period January 1, 2010 – December 31, 2010.
- Candidate must be working in the Heartland Chapter
- Deadline for submissions is February 4, 2011
- Judging will take place by a group of Heartland Chapter board members – from the Silver Circle and Awards Committees; finalists will be announced in May and the final winners' presentation will occur at the Emmy awards ceremony in July.
- Not a statue presentation, nor a plaque, but an acrylic pillar
- Two awards will be given: one for on-camera talent and one for behind-the-scenes. Nominations may not be made in both categories: choose one only.

Nomination Information

- Name of person being nominated, home mailing address and phone number
- Are you nominating this person for the **On-Camera** or **Behind-the-Scenes** Rookie of the Year?
- Place of business, address and main phone number
- How long has the candidate been working here?
- What jobs has he/she held at this place? List both the title of the job, and a brief job description (like, 2 sentences)
- When did he/she graduate college (month/year)?
- What are this person's interests outside work?
- Include a cover letter describing why this person is a candidate for the Rookie of the Year Award.
- Name of the contact person in HR department at current place of business, including phone number
- If different from the nominee, Your name, address and phone number in case we have questions about this form
- Please attach 2 letters of recommendation, as described above
- Please attach a photograph, or email an electronic version to office@emmyawards.tv with "Rookie of the Year" in the subject line
- Include a DVD, as described above