



BENEFITS AND LEVELS OF SPONSORSHIP

The National
Academy of Television
 Arts and Sciences

Annual Regional
Emmy® Awards Show

Saturday,
July 20, 2019

Hilton City Center
 Denver, Colorado

Oklahoma History Center
 Oklahoma City, Oklahoma

Heartland NATAS corporate sponsors benefit from the visibility they gain with our members and the prestige of co-branding with the industry's premiere honor, the coveted Emmy Award.

Sponsorship provides innovative and unique branding opportunities for your organization and will associate you with one of the most prestigious local events of the year.

Audience:
 500 television and media professionals including many familiar faces of entertainment and broadcast news, the industry's top production people... the best and brightest in the business. These are some of the most important media individuals and decision-makers in the Rocky Mountain Region.

SOUVENIR PROGRAM OPPORTUNITY: AD RATES

- Inside front or back cover \$750
- Full page program ads \$500
- Half page program ads \$300

CORPORATE TABLE OPPORTUNITIES

Cost: \$1,000

- Reserved table for ten at Emmy Awards Show
- Half page advertisement in Souvenir Program
- Sponsor name/logo featured in multi-media displays during Gala
- Company name on prominent table signage
- Recognition from podium by Event Host

RED CARPET OPPORTUNITY

Cost: \$1,000

- Logo identification: banner with logo displayed in red carpet interview
- Mention at podium during live show
- One full page ad in Souvenir Program
- One minute scheduled interview on red carpet

GALA OPPORTUNITY

Cost: \$5,000

Reserved table for ten at Awards Show

- One full page ad in Souvenir Program
- Logo identification: logo and promotional items displayed during party
- Opportunity for 1 minute video commercial play back before Gala
- Opportunity for product sampling or distribution at Gala
- Online exposure on NATAS website and social media
- Special corporate mention in two bi-monthly regional NATAS newsletters

NOMINATION PARTY OPPORTUNITY

Cost: \$500

- Mention in nomination party email marketing communications
- Mention during live event and livestream show

LIVE + LIVESTREAMED PROFESSIONAL DEVELOPMENT SERIES LEVELS (QUARTERLY EVENTS)

- \$300 each or \$1,000 for full year (4 events) **SAVE \$200!**
 -Mention during live event and livestream show
- \$500 each or \$1,500 for full year (4 events) **SAVE \$750!**
 -Mention during live event and livestream show
 -Mention in related email marketing communications
Reaches over 1,000 Media Professional Entrants!

