



NATIONAL  
ACADEMY  
OF TELEVISION  
ARTS & SCIENCES

HEARTLAND  
CHAPTER

## 2021 CALL FOR ENTRIES

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## Easy Entry Process

1. Read the 2021 Contest Rules, pages 2-14
2. Choose your category(s), starting on page 15
3. Submit your entry via your Member or Guest account
4. Pay for your entry
5. Upload your video

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## How *Not* to Mess Up

*Every. Single. Year. This Happens. Don't let it be you!*

- You are responsible for the correct spelling of all information on the entry form; Changes/corrections/additions after the entry deadline will incur a \$50 reprocessing fee. Proof your email 'Confirmation of Entry' details; that's why we send it.
- Persons who wish to add a name to the entry post-nominations will incur a \$500 penalty fee per name (that's after your written petition to the local awards committee has been approved, *maybe*) according to the rules set out on page 10 of this document.
- Read the Contest Rules and Category descriptions: so much has changed from the usual, as per a review of our national Emmy® policy. Don't risk having your good work disqualified.
- All entries must reflect the highest standard of journalistic ethics, including accuracy and truth.

Got a question after reading through everything?  
Call 303.722.0916 (9-5 M-F MST)  
OR email [audrey@emmyawards.tv](mailto:audrey@emmyawards.tv)  
OR join us Mondays at 1PM MST during January  
via our Facebook page for live Q&A

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## Eligibility Area

- Large Market 1-49: Denver, Oklahoma City
- Medium Market 50-99: Tulsa, Wichita/Hutchinson, Omaha, Colorado Springs / Pueblo
- Small Market 100+: Lincoln / Hastings-Kearney, Topeka, Grand Junction / Montrose, Cheyenne / Scottsbluff, Casper / Riverton, North Platte, and Durango

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## Eligibility Period

January 1, 2020 - December 31, 2020

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## Deadline for ALL Submissions: Tuesday, February 9, 2021 at 5PM

Friday, January 29, 2021 at 6PM MST

Published Extension Period from January 30 – February 3: *Higher Rates Apply*

Deadline for Video Upload is Friday, February 5, 2021 at 6pm MST

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## Entry Fees

**Entry Fees for NATAS members** (if you've met your judging requirement for 2020, your entry will reflect a \$35 discount for 2021; check your account profile to be sure). Member entry fees are tiered by market size.

**Markets 1-49**, primary entrant: \$135

**Markets 1-49**, per add'l name: \$85 (names 2-6), \$135 (names 7-12)

**Markets 50-99**, primary entrant: \$120

**Markets 50-99**, per add'l name: \$85 (names 2-6), \$135 (names 7-12)

**Markets 100+**, primary entrant: \$110

**Markets 100+**, per add'l name: \$85 (names 2-6), \$135 (names 7-12)

Overall Excellence, News Excellence:

Large Markets 1-49: \$250

Medium Markets 50-99: \$200

Small Markets 100+: \$150

**Student Achievement Entries:** \$60 processing fee per entry, members and non-members. Faculty Advisor will be the first and only entrant; attach a separate list of student crew to the entry form.

Non-Members' Entry Fees (Guest Account access)

Primary entrant: \$285

Additional name: \$235 each (names 2-12)

Overall Excellence, News Excellence: \$250

## NOMINATIONS ANNOUNCED

Late May via our website [emmyawards.tv](http://emmyawards.tv) and social media

**Emmy® AWARDS SHOW**

Saturday, July 17, 2021 – VIRTUAL

# EMMY® AWARDS CONTEST RULES

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## PURPOSE

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in this Chapter's designated award region which includes Denver, Oklahoma City, Tulsa, Wichita/Hutchinson, Omaha, Colorado Springs/Pueblo, Lincoln/Hastings-Kearney, Topeka, Grand Junction/Montrose, Cheyenne/Scottsbluff, Casper/Riverton, North Platte and Durango. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and digital media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

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## WHO CAN ENTER

Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards. Entrants must have each performed a significant and hands-on role in the production. Eligibility is determined by role rather than an individual's job title. Managers, News Directors, clients and supervisory personnel are typically not considered eligible but may petition to be included if they actively participated and their work significantly contributed to the content being submitted.

Entrants, producers, management or designated representatives may submit an entry on behalf of another individual. In that case, the submitter is responsible for confirming the entrant's knowledge of and adherence to all eligibility rules and that they have given their consent to the content submitted. Also, submitters are strongly encouraged to reach out to all key contributors on the entry, to make them aware that their work is being submitted and to allow them the opportunity to add their name.

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## STUDENT PRODUCTIONS

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class for which school credit is received, the material is considered to be the work of a student. If a student works on a project submitted for Emmy® consideration by a professional, and is included on the entry for that project, they cannot enter as a student, but instead must pay the appropriate professional entry fees. Student award recipients or their institutions from any NATAS Chapter's high school or college

competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

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## SUBMISSION ELIGIBILITY

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Eligibility is limited to digital and telecast/cablecast programming that was originally produced and intended for the Chapter's regional or local audience during the Chapter's eligibility year.

**Broadcast and cablecast entries** must have been produced and intended for a regional or local audience, within the Chapter's designated awards area, and must have had their first transmission in that awards area during the eligibility period. Entries produced and intended for a wider audience (a national audience) should be submitted for consideration in NATAS' national awards.

**Video content distributed via the Internet** must have been produced and intended for a regional or local audience within the Chapter's designated awards area. Internet content intended for a wider audience (a national audience) should be submitted for consideration in NATAS' national awards.

### **Additional eligibility clarification notes:**

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. A documentary film that has a limited theatrical release at film festivals (showing on 50 or fewer screens in the U.S. over a one-year period) before telecast or being made available online is eligible provided the program content is produced and intended for the regional or local audience. Documentary films with a theatrical debut more than one year prior to its television or streaming debut will not be eligible.
3. Local content that later receives national distribution may be submitted to either a Regional or a National Awards Competition, but not both.
4. Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant.
5. Local segments that are eligible to participate as entries in National Emmy® Award competitions (i.e., News & Doc) may compete in both regional and national awards competitions under prevailing rules.

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## ORIGINAL MATERIAL

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in new, original content.

Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless originally intended for first release in the Chapter's regional awards eligibility area to which it was submitted with on-site supervision by the entrant.

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## CONTENT ELIGIBILITY

The interpretation of the Chapter Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

**The following programming is not eligible:**

1. Pornographic, violent, defamatory or offensive content.
2. Previously aired programs, series or related craft content which aired and met eligibility requirements during a previous award year or another Emmy® competition.
3. Program length commercials or infomercials.
4. Closed circuit content or internal communications.
5. Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
6. Motion picture content that premiered in general release to the public in theaters.
7. Compilation reels, "clip shows" or "best of..." programs that were edited from original content.
8. Any acquired foreign productions not originated in the United States.

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## ENTRY QUOTA

In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

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## CATEGORY VIABILITY

In the event that Administration and the Awards Committee deem a category non-viable due to insufficient number of entries, the category may be canceled or merged with another similar category. If a category is merged, entrants would have the option of dropping out of the competition and receiving a refund of their entry fees.

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## EXCERPTS

An excerpt is defined as a continuous segment or section from longer content.

Unless noted in the category description, no more than three (3) excerpts may be used to bring longer content to the specified category time limit.

For entries representing a program series, content must be included from multiple episodes of the series. A minimum of two (2) but no more than five (5) representative excerpts is permitted. One to two seconds of black, with no audio or slates, must be added to separate excerpts.

If the awards committee determines the content of any excerpt is ineligible, the entire entry will be ruled ineligible.

Removal of a commercial break between segments does not constitute a separate excerpt.

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## COMPOSITES

A composite is defined as a sampling of a minimum of two (2) and no more than five (5) representative segments or examples of work that convey to a judging panel the scope, breadth, or range of an individual's talents within the specified craft category.

The elements within a composite, unless otherwise noted in the category description, are to be "as aired" with no post-distribution changes, such as additional edits, music or special effects. Composites may include stories or segments in their entirety and/or excerpts from longer content.

One to two seconds of black between cuts, with no audio or slates, must be added to separate segments within the composite.

**DEMO REELS OR MONTAGES ARE NOT ALLOWED.**

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## ENTRY PLACEMENT

When an entry's content allows for a choice of category placement, the producer has the discretion to enter the material in the most appropriate content category in addition to any craft achievement categories where it is eligible.

However, certain rules must also be considered and followed:

- No entry may be submitted to more than one Emmy® awards competition (Regional or National).  
*\*Exception: Regional Emmy® recipients in the Breaking News and Investigative Report categories are eligible for submission to the National News & Documentary competition under prevailing rules.*
- Different episodes from the same program or series can only be entered in one Emmy® Awards competition.
- Entrants are not allowed to separate content from individual craft achievement and submit in multiple Emmy® Awards competitions.
- If the Chapter deems content ineligible, craft submissions related to that content would also be ineligible.
- The first distribution of the entry is the primary determination of eligibility.

The Chapter reserves the right to disqualify outright or move any entry to a different entry category if in its judgment such action is warranted. Entries will not be accepted if no applicable category is found.

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## DOUBLE-DIPPING

No entry may be submitted in its entirety in more than one content category. No entrant may be recognized more than once for performing the same job function for the same content.

Exceptions are given for content that was part of a full newscast, or included as an excerpt in the Overall Excellence, News Excellence and Community Service categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and another entry.

**Example:**

*An investigative reporter is listed on a newscast entry. Under this double-dipping rule, a portion of the newscast content could be entered in Investigative Report, but the same reporter cannot be listed as a reporter since their name already appeared on the newscast entry in that specified role.*

If you enter a full program or episode from a series in a content category, you cannot also enter a segment from the same show in another content category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

**Example:**

*An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.*

For Branded Franchise series, you may choose to submit up to five (5) representative segments from the series as a single entry in the appropriate category. If you enter the Branded Franchise as a series, you cannot also enter a segment from the same Franchise in another content category. However, if you do not submit the franchise as a series entry, you may submit individual segments in the appropriate categories.

**Example:**

*Your franchise is "This Week's Health Advice." The specific subject matter varies from week to week with topics such as Heart Health Awareness, Mary's Battle with Lupus, Dietary Tips, The Best Yoga Studios in Springfield. You may submit each segment separately as individual entries based on the subject matter. Alternatively, you may submit all 5 segments in the Health category as a single entry representing the franchise. However, if you submit the franchise as a single entry, you may not submit any individual segments from the franchise elsewhere.*

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in one content category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception does not apply to individual stories from a news series.

**Examples:**

*Your entry is a four-part series, Saving the Bay. Part one of the series is entered in the Informational/Instructional category. Part three cannot be entered in the Environment category.*

*Your program is called Community Weekly, an on-going weekly series. Though it is basically a Public Affairs series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an Entertainment category, while episode 216 could be entered in Sports. Other episodes from the series could be entered in Public Affairs.*

In situations where craft persons, like writers, photographers, editors, etc., served in multiple roles that significantly impacted the final product, they may be listed on content categories and/or craft achievement categories provided they don't violate double-dipping guidelines.

**Examples:**

*If a craft person is a writer/photographer on a documentary, they could enter the documentary in a program category listing themselves as only the writer. They could also enter the documentary (or a portion of it) in the photographer craft category, listing themselves as photographer only.*

*If they are not an entrant on the program entry, they could enter the writer and/or photographer craft categories, using the same material since they performed different job functions.*

*If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories. They cannot enter either craft category using the dual job title since one craft category is only for writer and the other only for photographer.*

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## ENTRY ERRORS AND OMISSIONS

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

Once a Chapter's award nominations are announced, there is a 10 calendar-day grace period in which names, under extreme, special circumstances, can be added to a nominated entry. These requests should be submitted in writing to the Chapter from the person who submitted the entry, or one of the entry nominees requesting this addition, and detailing why this request should be granted. An individual may petition the Chapter directly if the situation warrants. The Chapter's Awards Committee will make the final decision and ruling.

Once the Emmy® awards ceremony has concluded, NO individual names can be added to an awarded entry as an additional recipient, under any circumstances.

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## INTENTIONAL FALSIFICATION

The entrant warrants that they are the party most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits will result in disqualification.

Attempts to adjust show titles, airdates and/or descriptions of content in order to submit to multiple chapters or multiple categories, regardless of the circumstances, is prohibited.

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## DISQUALIFICATION

Ineligible entries may be disqualified during any phase of the competition.

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## COPYRIGHT

Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by NATAS for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

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## JUDGING PROCEDURE

Judging panels should be made up of no fewer than **6** qualified judges who shall be certified as peer judges, with no more than **3** of those judges from the same station or company. Whenever possible, it is preferred that the judging coordinator secure at least 8 qualified individuals to serve on a judging panel. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

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## NON-COMPETITIVE JUDGING

Entries are judged against a standard of excellence on their own merit and do not compete against each other. Craft entries are evaluated using a 1-10 scale each for Creativity and Execution. All other entries are scored using a 1-10 scale each for Content, Creativity and Execution. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

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## LANGUAGE OTHER THAN ENGLISH

Spanish-language entries will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient.

Programs in languages other than English or Spanish may also be entered; however, judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

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## JUDGING REQUIREMENT

The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are judging our Chapter's entries. Our Chapter will judge other Chapters' entries. By entering, you agree to serve as a judge when asked.

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## DISCLOSURE OF JUDGING RESULTS

In order to maintain fair, consistent peer judging without influence, judges must not disclose how they voted. If they ignore or abuse this privilege, their ballot will be disqualified and/or their judging status eliminated.

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## WHO RECEIVES THE AWARD?

Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette.

Eligible entrants must have significant, creative, and hands-on involvement in the actual production of the video that is submitted. Roles peripheral to the actual video

production (proposal/grant writing, research, fundraising, general supervision, etc.) are not substantial enough to be considered in this competition.

Executive Producers and management personnel (such as News Directors) are not eligible for Emmy® statuettes unless directly involved in the hands-on production of the work submitted. Those who serve in a managerial or supervisory role only should not be listed on the entry. To be considered, Executive Producers, General Managers, News Directors or other management personnel must have directly participated in the execution of the video. In such cases, a written request outlining the person's involvement should be submitted via email to the Chapter's awards committee for approval. *Note: General Managers are statuette eligible for the Overall Excellence category. News Directors are statuette eligible for the News Excellence category.*

In the Craft Achievement categories, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify except for achievements in directing categories.

Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized, even if an employer pays entry fees.

Others who work on a nominated or recognized entry may order contributor certificates or plaques. Individuals who did not receive a statuette but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

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## COMMEMORATIVE STATUETTES

As a courtesy, stations, studios, production companies and other Chapter-approved organizations may order a commemorative statuette for public display at their place of business. The statuette is engraved the same as the original Emmy® Award, with the word "commemorative" added. Neither the organization's name nor any other special wording may be engraved in place of where the individual's name and position would usually appear. Commemorative Emmy® statuettes cannot be ordered for individuals.

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## PROMOTION

All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word "Regional" **must** appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to

the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

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## RULES FOR THE PROTECTION OF THE EMMY® STATUETTE

The Emmy® statuette is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (Television Academy). The Emmy® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by NATAS, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, loan, donate or otherwise dispose of the Emmy® statuette, such persons shall be obligated to return the statuette to The National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

**### END OF CONTEST RULES ###**

## NEWS CONTENT CATEGORIES

News content categories are intended for journalistic material produced by news departments within television stations, newspapers or online news reporting entities. Producers should be the primary entrants for these categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

### NEWSCASTS

For excellence in a regularly scheduled newscast. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Post edits are not permitted except for the removal of commercials. For newscasts that exceed the 30-minute category time limit entrant may submit up to 3 excerpts. Time Limit: 30 minutes.

**101. Morning Newscast - Markets (1-49)**

**102. Morning Newscast - Markets (50+)**

**103. Evening Newscast - Markets (1-49) Spanish-language Eligible**

**104. Evening Newscast - Markets (50+)**

### NEWS GATHERING

**105. Daily News Report (single shift) Spanish-language Eligible**

For excellence in coverage of a single news story or topic which is shot, edited and aired within one work shift. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. **Entry Time Limit: 10 minutes.**

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

**106. Hard News Report (no time limit) Spanish-language Eligible**

For excellence in coverage of a single hard news story or topic which has no time limit for its preparation. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. **Entry Time Limit: 10 minutes.**

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

**107. Breaking or Spot News** (single report or multiple reports)

**Single Report**

For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry must be one continuous report as originally broadcast or streamed. Entry may include live or taped elements or a combination of both. **Entry Time Limit: 15 minutes.**

**Multiple Reports**

For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry should be a composite of at least two (2) reports on the same topic - as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. Entry may include live or taped elements and online video content. **Entry Time Limit: 30 minutes.**

*NOTE: Regional recipients in **Breaking or Spot News** are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News.*

**108. Continuing Coverage** **Spanish-language Eligible**

For excellence in coverage of a single, evolving news topic through an extended number of reports distributed over a time period exceeding 24 hours. Entries will be judged in part on story advancement. Entry should be a composite of at least two (2) reports as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. **Entry Time Limit: 30 minutes**

*NOTE: Continuing coverage entries typically consist of an establishing report followed up by additional reports that show how the story has evolved and changed with new revelations or sidebar stories over a longer period of time, such as days, weeks or months.*

**109. Investigative – Single Report**

For excellence in a single report focused on a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation and the impact of the reporting, which may include new legislation, policies, government or legal investigations, public outcry, etc. Entry must include written documentation in the synopsis section of the online entry form. **Entry Time limit: 15 minutes.**

### **110. Investigative - Multiple Reports**

For excellence in a series of reports covering one investigation focused on a specific community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation and the impact of the reporting, which may include new legislation, policies, government or legal investigations, public outcry, etc. Entry must include written documentation in the synopsis section of the online entry form and a minimum of two (2) reports. **Entry Time Limit: 30 minutes.**

*NOTE: Regional recipients in both Investigative categories are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story Investigative Report.*

### **111. News Feature: Light Feature (Single Report)**

### **112. News Feature: Light Feature (Multiple Reports)**

For excellence in reporting of feature news stories or topics. Features are generally defined as stories that have a personal, emotional or creative slant and include elements that go beyond the scope of straight factual information found in a hard news story. Multiple Report entries may include either several reports on the same feature topic, or several reports from an ongoing branded feature news series and must include a minimum of two (2) and no more than five (5) reports. **Single Report Entry Time Limit: 10 minutes. Multiple Report Entry Time Limit: 15 minutes.**

### **113. News Special** **Spanish-language Eligible**

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of a current topic. **Entry Time Limit: 60 minutes.**

## SPECIALTY CONTENT CATEGORIES: NEWS

Producers should be the primary entrants for Specialty Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

News content is only eligible in the appropriate News subcategories.

For single News entries, the original video and submission length must not exceed 10 minutes.

Series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series. Total submission time limit for series entries may not exceed 15 minutes.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

### 114. Business/Consumer News

For excellence in news or journalistic coverage of business, finance, consumer affairs or economic topics. **Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 115. Crime News

For excellence in news or journalistic coverage of crime, violations of the law or criminal justice related topics. **Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 116. Environment/Science News **Spanish-language Eligible**

For excellence in news or journalistic coverage of environmental impact issues, science or related topics. **Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 117. Health/Medical News

For excellence in news or journalistic coverage of health or medical related topics. **Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 118. Human Interest News

For excellence in news or journalistic coverage of stories that appeal to the human spirit.

**Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 119. Military News

For excellence in news or journalistic coverage of military related topics.

**Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 120. Politics/Government News Spanish-language Eligible

For excellence in news or journalistic coverage of political, civil or government related topics.

**Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 121. Societal Concerns News Spanish-language Eligible

For excellence in news or journalistic coverage of current issues of societal concern, community or immediate public interest.

**Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

### 122. Technology News

For excellence in news or journalistic coverage of technology industry stories and related topics. **Single News entries, Entry Time Limit: 10 minutes; Series entries, Entry Time Limit: 15 minutes.**

# SPORTS CONTENT

Producers should be the primary entrants for Sports Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

Sports News content is only eligible in the appropriate News subcategories (#201 or any of the #100 series categories, as appropriate).

For Program entries, the original video must be longer than 10 minutes and submission length may not exceed 30. No more than three (3) excerpts may be included to bring longer content to the 30-minute time limit. Excerpts must be presented in original, chronological order.

Series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series.

Total submission time limit for News entries may not exceed 15 minutes.

## **201. Sports Story – News Feature**

For excellence in news or journalistic coverage of sports, athletes, coaches and other related topics. **Entry time limit 15 minutes.**

## **202. Sports Program – Live**

For excellence in a sports program or series that is live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast, including but not limited to pregame and postgame shows surrounding live sporting events. Entry may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may not have post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

**Entry time limit 30 minutes.**

## **203. Sports Program – Post-Produced or Edited** **Spanish-language Eligible**

For excellence in a daily or weekly sports program or sports series (non-news). Entry must have, as its basis, special coverage not to be taken from a newscast. Content in these programs is post-produced and heavily edited. Entry may have no post-broadcast edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

**Entry time limit 30 minutes.**

## SPECIALTY CONTENT

Producers should be the primary entrants for Specialty Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

For Short Form Content entries, the original video and submission length must not exceed 10 minutes.

For Long Form Content entries, the original video must be longer than 10 minutes. Submission length may not exceed 30 minutes. No more than three (3) excerpts may be used to bring longer content to the 30-minute time limit. Excerpts must be presented in original, chronological order.

Composited series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series. Total submission time limit for Short Form Content series entries may not exceed **15 minutes**. Long Form Content series entries may not exceed **30 minutes**.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

### Arts/Entertainment

For excellence in content about general entertainment, variety or visual and performing arts.

**301. Short Form Content (up to 10 minutes)**

**302. Long Form Content (longer than 10 minutes) Spanish-language Eligible**

### Environment/Science

For excellence in content about environmental impact issues, science or related topics.

**303. Short Form Content (up to 10 minutes) or Long Form Content (longer than 10 minutes)**

### Historical/Cultural

For excellence in content about historical or cultural related topics.

**304. Short Form Content (up to 10 minutes)**

### Human Interest

For excellence in content that appeals to the human spirit.

**305. Long Form Content (longer than 10 minutes)**

## **Nostalgia**

For excellence in content consisting of “retro” or “throwback” topics of a nostalgic or historical nature such as biographies, personal tributes or sociological retrospectives.

**306. Short Form Content (up to 10 minutes) or Long Form Content (longer than 10 minutes)**

## **Politics/Government**

For excellence in content about political, civil or government related topics.

**307. Long Form Content (longer than 10 minutes) Spanish-language Eligible**

# **PROGRAM CONTENT**

Producers should be the primary entrants for Program Content categories. Qualified others may be eligible if their contributions are significant to the entry’s award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

Unless otherwise noted, the entry time limit for any program or long form content category is 30 minutes. A maximum of three (3) segments/excerpts is permitted to bring longer programs to the required entry time limit. For program or long-form series entries, the entry must include a minimum of two (2) but no more than five (5) episodes from the series.

## **Documentary**

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. **Time limit: 60 minutes.**

**308. Cultural**

**309. Historical**

**310. Topical**

## **311. Magazine Program**

For excellence in a program or series consisting of various stories of regional interest designed to entertain and inform. **Entry time limit: 30 minutes.**

## **312. Public Affairs Program Spanish-language Eligible**

For excellence in a program or series that focuses on current community, social or political issues that are of general public interest or concern. **Entry time limit: 30 minutes.**

### **313. Informational/Instructional**

For excellence in content whose purpose is to be instructional; to teach formally or informally about a subject. **Entry time limit: 30 minutes. Long Form Content (longer than 10 minutes)**

### **314. Interview/Discussion**

For excellence in content that consists of interview/discussion material that is at least 75% unscripted. This category is primarily intended for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera and engaged in discussion. **Entry time limit: 30 minutes. Long Form Content (longer than 10 minutes)**

### **315. Branded Content**

For excellence in a complete, stand-alone, content-based program which tells a story and includes some visual branding, product placement or overt mention of the entity at the center of the production. For example, a medical program produced by/for a hospital. Program may not contain a call for commerce. Website URLs or requests to follow social media accounts do not constitute calls for commerce. *Program length commercials (infomercials) are not eligible.* **Short Form Content (up to 10 minutes), Entry time Limit: 10 minutes, or Long Form Content (longer than 10 minutes) Entry time limit: 30 minutes.**

# SPOT ANNOUNCEMENTS

For excellence in promotional, commercial or public service announcements. Entries must be regionally conceived, produced and distributed. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5 seconds to 2 minutes in length**, except for the Promotional Trailer category. If a campaign is entered, a maximum of five (5) spots may be included which are edited together for a single video upload. If a campaign is entered, no spots from that same campaign may be submitted in a single-spot category.

## Public Service Announcement

For excellence in announcements that effectively create awareness, focus interest on or marshal support for worthy community causes or organizations.

### **401. PSA: Single Spot or Campaign**

## Promotion

For excellence in announcements that promote news departments within television stations, newspapers or online news reporting entities and/or content produced by those entities. This includes promotion of or teases for specific news stories, breaking news or weather, sports content within newscasts, news specials, news image and on-air news/weather/sports anchors and reporters.

### **402. News Promotion: Topical (Single Spot), Image (Single Spot), Campaign** **Spanish-language Eligible**

For excellence in announcements that promote content produced outside the news department. This includes spots that promote a broader station/company image as well as regionally produced spots for network, local and/or syndicated programming.

### **403. Program Promotion: Single Spot, Image, Promo Campaign, Sports Promo** (NOTE: Intended for promos produced for content that would be entered in the Sports Content section), **Promotional Trailer** (May be 5 seconds to 5 minutes in length) **Spanish-language Eligible**

## Commercial

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Program length commercials (infomercials) are not eligible.

### **404. Commercial: Single Spot or Campaign**

# SPECIAL ACHIEVEMENT AWARDS

## (Single Recipient)

One award, more than one award or no award is given **only** to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

### 501. Overall Excellence

**Awarded to the President/General Manager only** for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. Exempt from the excerpt and composite limits, but the entry must be comprised only of material as actually aired. No introductions, post-production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

Time limit: 30 minutes.

*NOTE: This category is exempt from double-dipping rules.*

### 502. News Excellence

**Awarded to the News Director only** for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. Exempt from the excerpt and composite limits, but the entry must be comprised only of material as actually aired. No introductions, post-production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis.

Time limit: 30 minutes.

*NOTE: This category is exempt from double-dipping rules.*

# SPECIAL ACHIEVEMENT AWARDS

## (Multiple Recipients)

One award, more than one award or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

### **503. Journalistic Enterprise**

For excellence in the continuing endeavor of high journalistic enterprise (Individual or Team), which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry. Time Limit: 30 minutes.

*NOTE: This category is **not** exempt from double-dipping rules.*

### **504. Interactive Media**

For excellence in multimedia/trans-media content that stands alone as original regional programming and uses digital platforms, like the web, mobile phones, tablets, smart TVs, etc., to extend or enhance the viewing experience, involvement and engagement beyond a linear television or video experience. Components may include tools, cross-platform environments or activities that unlock content, provide access to information, back-story or user-generated narratives, facilitate individual or collective participants and social collaboration. Content must have originated during the Chapter's eligibility year. Submission to include a video (no promotional, marketing, sales or sizzle reels), that explains and focuses on key features and user experiences, along with the active URL or link to the webpage for judges to view.

**Video Time Limit: 5 minutes.**

*NOTE: This category is **not** exempt from double-dipping rules.*

# CRAFT ACHIEVEMENT

For excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally distributed. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries in the same craft category. Craft awards are intended for hands-on craft persons, not those who supervise craft persons. **Time Limit: 15 minutes** (unless otherwise indicated.)

## Talent

For Anchor categories (601, 602, 603) only: A segment is an excerpt from a news program (newscast, news special, breaking news, etc.) with the material that doesn't include the entrant edited out. An entry may include up to five segments. Each segment can include material from only ONE news program: think of this as "five segments equals five changes of clothing" rule. Entrants may not cherry-pick short segments from various points throughout the program and edit those together; that would be a montage. It's allowed, but not required, for the co-anchor's and reporters' video to be edited out of a segment. Anchor entries may include examples of studio anchoring, field anchoring, specials, breaking, etc., but NOT reporter packages (if an anchor also does reporter packages, they must enter those in one of the reporter categories.)

- 601. Anchor – News**                    **Spanish-language Eligible**
- 602. Anchor – Weather**           **Spanish-language Eligible**
- 603. Anchor – Sports**
- 604. Reporter – Daily News**
- 605. Reporter – Investigative**
- 606. Reporter – Live**               **Spanish-language Eligible**

## 607. Live News Producer

Enter a composite not to exceed 30 minutes. Material entered in this category cannot be entered by the same entrant in any News Content categories.

## 608. Writer – Content (not news)

**Short Form Content (under 10 minutes) or Long Form Content (longer than 10 minutes)**    *NOTE: Script preferred*

## 609. Editor: News - Single Shift, or No Production Time Limit

## 610. Editor: Short Form Content (under 10 minutes), or Long Form Content (longer than 10 minutes)

## 611. Editor: Spot Announcement

**612. Photographer - News, Sports, Short Form Content (under 10 minutes), or Long Form Content (longer than 10 minutes)**

**613. Video Journalist**

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category. **Single Shift or No Production Time Limit**

**614. Graphic Arts**

Entries must contain graphical elements originally created for regional markets. Repurposed content from national sources is not eligible. Graphics Composites may include more than 5 examples of work, for up to five minutes of entry video, as long as each example is separated by one second of black and there is no other post-production to the entry.

Includes: **Motion Graphics, Motion Graphics – News, Visual Effects** (For excellence in creating or manipulating imagery digitally), **Compositing** (Rotoscoping and Blending visual elements with practical imagery. *NOTE: Entry may include a before and after video to demonstrate the craft that might not be evident by only seeing the final product (ex. Removing a billboard, fixing a dent on a car bumper, adding trees to a landscape)*), **Art Direction**

**615. Musical Composition/Arrangement**

**### END OF PROFESSIONAL CATEGORIES LIST ###**

# GLOSSARY OF TERMS

## **Branded Franchise Series**

Short form content that includes multiple installments, all of which fit under a unifying theme.

*Examples: “Tom’s Financial Tips” that air every Wednesday night on a local newscast, “Reports from the Border” that post on a local news website over a 6-month period*

## **Call for Entries**

The document that provides information related to the Emmy® Awards contests, including rules, guidelines and categories.

## **Chapter Awards Committee**

A committee that oversees the Regional Emmy® Awards contest within a particular NATAS chapter. This committee has the final say on selecting categories for the chapter Call for Entries, determining content and entrant eligibility and reviewing judges’ challenges (among other duties.)

## **Clip Shows and “Best Of” Programs**

Programs or other content that consist of previously aired material in the form of a “year in review” special or a collection of Branded Content Series pieces. These are NOT eligible for Regional Emmy® Awards contests.

## **Closed Circuit Content**

Content that is only available to a select and limited audience via distribution on a closed circuit (hospitals, in-flight entertainment, hotels, doctor’s offices, private companies, etc.)

Video content transmitted in a public sports venue, arena or stadium is not considered distribution on a closed circuit and is eligible in content and craft categories.

## **Composite**

A sampling of a minimum of two (2) and no more than five (5) representative segments or examples of work that convey to a judging panel the scope, breadth, or range of an individual’s talents within the specified craft category. The elements within a composite, unless otherwise noted in the category description, are to be “as aired” with no post-distribution changes, such as additional edits, music or special effects. Composites may include stories or segments in their entirety and/or excerpts from longer content. One to two seconds of black between cuts, with no audio or slates, must be added to separate segments within the composite.

### **Conflict of Interest**

Having a direct involvement or vested interest in the production of an entry or having a personal relationship with an entrant. Judges may NOT judge entries in which any of these criteria are met. Group ownership, by itself, does not create a conflict of interest.

*Examples: A producer working for a station owned by TEGNA in one market is not prohibited from judging an entry produced by another TEGNA-owned station in another chapter. NBC Sports Chicago personnel are not prohibited from serving as judges for entries produced by NBC Sports Bay Area.*

### **Content Category**

A category for which there are three (3) areas of excellence being considered in the judging process: Content, Creativity and Execution. Our chapter's content categories are 101-504. *(also see: Craft Category)*

### **Craft Category**

A category for which there are two (2) areas of excellence being considered in the judging process: Creativity and Execution. These categories focus solely on the craft designated for each (photography, editing, talent, etc.) Our chapter's craft categories are 601-615. *(also see: Content Category)*

### **Demo Reels / Montages**

Short examples edited from content that showcases your work. Demo reels or montages often include shorter excerpts from the original video that may or may not have added music, graphics and/or special effects.

*Example: A photographer cannot take short segments from original content and edit those pieces together for a composite submission in the craft category.*

### **Distribution**

The process of getting video content from a producer to a viewer. This may include being broadcast on a television or cable station, streamed on a website or app, posted on a company website or social media account.

### **Double-Dipping**

Any entry submitted in its entirety in more than one content category or instance of any entrant submitting work in an attempt to be recognized more than once for performing the same job function for the same content.

*See specific examples of double-dipping in the RULES section of this Call for Entries.*

### **Eligibility Window**

Period of time in which any content must have been produced to be eligible for entry in this regional Emmy® Awards contest. This window varies among NATAS chapters and will be prominently displayed in each Call for Entries.

**Emmy® Award**

The most prestigious peer-judged award recognizing excellence in professional achievement with annual awards of merit in the television industry through extensive, confidential peer review of broadcast work and related media.

**Entrant**

Individual whose work has been submitted for consideration in a regional Emmy® Award contest.

**Excerpt**

A continuous segment or section from longer content, excerpts are used to bring longer content to the specified category entry time limit.

**Feature**

While still journalistic in nature, this content takes less of a hard news tone while incorporating strong storytelling. It may be a serious or lighter subject. The story construction and personality of the interviewees are highlighted in a feature story. Feature news stories often run a bit longer and may not have an immediate time peg.

**Hard News**

Classic, fact-gathering and reporting. Should include a news hook and timely peg.

**Infomercials**

A program or long form content that promotes a product, service or idea and includes a call to commerce.

**Job Title vs Role on Entry**

*Job title* is the word or words under your name on a business card that indicate(s) what job position you hold within the organization for which you work.

*Role on Entry* is the particular function you performed on an Emmy® Award entry.

Many of these are similar or even the same (Producer, Photographer, Editor) while some job titles (Executive Producer, Chief Creative Officer, Assignment Desk Editor) don't directly translate to a tangible job function performed during the production process. Entrants often perform roles on an entry that aren't a part of their job title (a producer who edits, a director who writes, a photographer who lights the set, an editor who produces.)

For the purposes of regional Emmy® Award statuette eligibility, *Role on Entry* is the determining factor over *Job Title*.

**Journalistic / Journalistic Coverage**

Method of coverage that considers all sides fairly, reporting without bias or persuasion.

**Key Contributor**

One whose work on a production was significant enough to be considered eligible for a regional Emmy® Award statuette. In the estimation of the entry submitter, the entry would not have been award-worthy without this person's contributions.

**Long Form Content**

Video production that exceeds 10 minutes in length. These subcategories are the intended home for content that previously would have been submitted in Program categories or sub-categories, as well as longer segment or feature categories or sub-categories and online content that meets other eligibility criteria.

**Member**

One who has completed the membership process in one of the 19 regional NATAS chapters.

*(Membership is not required to enter regional Emmy® Awards contests)*

**NATAS**

The National Academy of Television Arts & Sciences (NATAS) was founded in 1955. It is dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award.

Regional Emmy® Awards are given in nineteen regions across the United States. National Awards are given for Daytime Entertainment, News & Documentary, Community Service, Sports and Technology & Engineering.

Beyond awards, NATAS has extensive educational programs including Regional Student Production Awards for outstanding journalistic work by high school students, as well as scholarships, publications and major activities for both industry professionals and the viewing public.

**National Awards**

The Daytime, News & Documentary, Community Service, Sports and Technology & Engineering Emmy® Awards contests are held annually and open to all entrants whose work meets eligibility criteria.

**National Awards Committee**

As outlined in the NATAS bylaws, this group of people administers the policy and structure of the National and Regional Emmy® Awards process. Its membership consists of representatives from each of the National Awards constituencies as well as regional/ chapter reps.

**News Series**

Multiple reports that build on the same subject or news story.

**One-Time Special**

A stand-alone program or content that is not part of a larger series of content.

**Original Air Date**

The date that content was first made available (aired or otherwise distributed) to the general public.

**Peer Judging**

The process by which Emmy® Awards entries are reviewed by professionals of like disciplines for the purpose of determining award-worthiness. Entries are judged against a standard of excellence and not each other.

**Podcast**

A digital audio file made available on the Internet for downloading to or streaming on a computer or mobile device. Audio-only Podcasts are not eligible for Emmy® Award consideration. Podcasts that also include a video element would be eligible for regional entry as long as they are in compliance with all other requirements.

**Primary Interest**

A term used to help determine eligibility of content for regional Emmy® Awards contests. This was previously used as the standard of eligibility but has been replaced with the phrase “produced and intended for a regional or local audience,” as the National Awards Committee determined this was more effectively measured and determined.

**Program**

A traditional content format used in broadcast and cable television. In order to be more inclusive of content delivered via non-traditional means, the term Long Form Content is being used in most applications that were previously referred to as Programs. Certain categories (Documentary, Sports Program, Magazine Program) have retained the term where the traditional definition remains applicable.

**Program Series**

Multiple episodes of a program with similar subject matter or an overall unifying theme.

**Recipient**

One who receives a regional Emmy® Award. As regional entries are judged against a standard of excellence and not each other, there may be no recipient, one recipient or more than one recipient in a given category. Honorees in the National Emmy® Award contests are referred to as “winners” since only one entry is awarded in each category, with the exception of ties.

**Regional Awards Manual**

The document that sets forth the rules and available categories for each regional chapter's Call for Entries. It also includes a section of Chapter Guidance and this Glossary of Terms.

**Segment**

A section of video content that could be part of a program or entry.

**Series**

Multiple installments of similar and related content.

*(also see: News Series and Program Series)*

**Short Form Content**

Video production that is no more than 10 minutes in length. These subcategories are the intended home for content that previously would have been submitted in Program Feature or Segment categories or sub-categories, as well as online content that meets other eligibility criteria.

**Single Shift**

This is defined as the between which a work shift begins and ends (could be a normal work shift or an extended, breaking-news type of shift). This term is replacing the previously used "within 24 hours" as a way to separate longer term projects and productions from those completed within one work shift.

**Student Production Awards**

Crystal pillars presented to recipients of separate contests among high school and college students, with the intention to recognize outstanding student achievements in production. Rules and category options for Student Production Awards are outlined in the Regional Awards Manual.

**Student Productions**

Content conceived and created by full-time students at a university, college, technical/vocational school or high school. Student Productions may not include any professional services and faculty involvement can only be advisory.

**Submission Length**

Exact runtime of an entry video.

**Submitter**

Person who completes the process of entry in a regional Emmy® Award contest. This person may also be an entrant but is not required to be.

**Syndicated**

Content that is licensed for distribution on multiple broadcast or online outlets and available for consumption in multiple geographic locations.

**Time Limit**

The maximum amount of time allowed. A chapter call for entries will include two (2) types of time limits: Entry/Submission Time Limit, and Production Time Limit.

Entry/Submission Time Limit: maximum length allowed for an entry; this varies among categories

Production Time Limit: maximum length allowed to produce an entry, which may be indicated in hours or the term Single Shift.

**Unique and Creative Treatment**

When an entry includes previously produced material, it is only eligible if its use is significantly different from any previous use of the same material in the opinion of the chapter's awards committee.

**### END OF GLOSSARY ###**

## SPANISH-LANGUAGE ENTRIES

Following national policy, every Spanish-language entry that is submitted for Emmy® consideration will be judged by a qualified panel of Spanish-speaking, peer judges. It is necessary for our Chapter to conduct two, distinct award competitions; one competition for English-language entries and another for Spanish-language entries.

English-language entries from a given area are judged by a panel of English-speaking judges while Spanish-language entries from the same area are judged by a panel of Spanish-speaking judges. The scores produced by these two panels will not be combined; instead, the scores will be interpreted separately for final cut-off evaluation.

During the Awards Ceremony, the statuettes for the English-language and the Spanish-language recipients of the same category will be presented at the same time.

The Heartland Chapter arranges separate and distinct judging with other Chapters. Judging is arranged with those Chapters most able to assemble judging panels based on the existence of Spanish-held communication companies and the identification of bi-lingual professionals who work in the general television market. Judges are peers from the ranks of qualified television professionals, including allied fields such as production, post-production and academia.

Due to the limited viability of holding two separate contests, only 25% of our categories are eligible for Spanish-language entries; those categories are clearly marked (pp. 12-23). In the future, and as the Chapter experiences a growth in Spanish-language entries, the number of available categories will expand proportionally.

Here are the **Spanish-language Eligible** categories:

103	Evening Newscast - Larger Markets	203	Sports Program Post/Edited
105	Daily News	302	Arts/Entertainment Program
106	Hard News	307	Politics/Government Program
108	Continuing Coverage	312	Public Affairs Program
113	News Special	402	Promo News
116	Environment/Science News	403	Promo Program
120	Politics/Gov't News	601	News Anchor
121	Societal Concerns News	602	Weather Anchor
		606	Reporter / Live

# STUDENT PRODUCTION AWARDS

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## THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.

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### PURPOSE

To recognize outstanding student achievement in production by conferring awards of merit in the Chapter's designated awards region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

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### ELIGIBILITY

1. Projects conceived, produced and executed by students at a high school, university, college or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration.
2. Returning students who previously worked as professionals are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student during the eligibility period
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform *professional* work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
8. No entry may be submitted to more than one Chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entry videos must appear as they were originally submitted to their advisor. There may not be any edits to the originally completed video except for edits to bring the entry length within the specified category time limit. When editing for time,

use only straight cuts with one second of black to denote where content has been removed.

11. There is no limit to the number of entries a school may submit in each category.
12. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
13. Ineligible entries may be disqualified during any phase of the competition.

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## STUDENT PRODUCTIONS

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

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## ENTRY SUBMISSIONS

A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit.

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## ORIGINAL MATERIAL

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

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## LANGUAGE(S)

Entries in English will be judged by English-speaking professionals. Entries in other languages may be entered; we recommend that entrants in languages other than English include English subtitles on each entry.

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## DOUBLE DIPPING

No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the

same job using the same work. If a student was responsible for more than one role, they submit the video in the appropriate craft categories to be judged for that particular craft (ie writer, editor, etc.).

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## ENTRY ERRORS AND OMISSIONS

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

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## INTENTIONAL FALSIFICATION

The faculty advisor warrants that they are the party most responsible for verifying that eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

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## FEES

While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. Membership is not a requirement for advisors or entrants.

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## JUDGING AND EVALUATION

Programming Categories are judged on three criteria: content, creativity and execution on a 10-point scale (maximum 30 points); and Craft Categories are judged on two criteria: creativity and execution (maximum 20 points). Judging panels are to be made up of qualified professional judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

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## AWARDS

A crystal pillar is awarded to the school for entries validated by a professor or advisor. Students responsible for the production will each receive a certificate. Pillars may be purchased for students listed on winning entries after the awards.

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## RESTRICTION ON THE USE OF EMMY® MARK

Schools may refer to the fact that they are recipients of a NATAS Student Production Award but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

**### END OF STUDENT AWARDS STANDARD RULES ###**

# COLLEGE / UNIVERSITY STUDENT PRODUCTION AWARD CATEGORIES

## PROGRAMMING CATEGORIES

*Note: The same material may not be entered in more than one programming category.*

### **701. Newscast**

For outstanding achievement in a newscast, produced daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes**

### **702. Multimedia Journalist (MMJ)**

For outstanding achievement by a single individual covering a single or multi-part news story. The MMJ is reporter, writer, photojournalist and editor. Entry may not be entered in any other programming or craft category. **Time Limit: 10 minutes**

### **703. Non-Fiction – Short Form**

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

### **704. Non-Fiction – Long Form**

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Minimum 10 minutes - maximum 30 minutes.**

*Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.*

### **705. Public Affairs/Community Service**

For outstanding achievement in a presentation or compilation consisting of up to three unedited pieces of content with current social, civic or other issue-oriented

subject matter. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. **Time Limit: 10 minutes.**

#### **706. Arts and Entertainment/Cultural Affairs**

For outstanding reporting achievement in a presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces. **Time Limit: 10 minutes.**

#### **707. Fiction – Short Form**

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

#### **708. Fiction – Long Form**

For outstanding achievement in a presentation of a long-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Minimum 10 minutes - maximum 30 minutes.**

*Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.*

#### **709. Sports Program**

For outstanding achievement in a sports program or special. Entry may be live or edited and must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments. Entry may have no post-edits except for the removal of PSAs, interstitials or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. **Time Limit: 30 minutes.**

*Note: This category is for shows such as pre/post-game shows, sports interview/discussion programs, season recap shows, etc. If the original presentation ran more than 30 minutes, entrants may select up to three (3) segments/excerpts to bring the entry to the specified time limit. One (1) second of black should be included between segments/excerpts.*

**### END OF STUDENT PRODUCTION CATEGORIES ###**