



NATIONAL
ACADEMY
OF TELEVISION
ARTS & SCIENCES

HEARTLAND
CHAPTER

HERE ARE THE BIG CHANGES

as compared to last year's Call for Entries

1. Entries that are unpaid at the deadline will be disqualified. Deadline is Friday, January 28, 2022

2. Remember: all submissions must have been produced and intended for a regional or local audience in the Heartland Chapter.

All entrants must have significant, creative, and hands-on involvement in the actual production of the video; peripheral roles and management/supervisor roles are not eligible. OK, this is the same as last year, but it bears repeating so you don't get disqualified.

3. Glossary: note the new description for **PRODUCER**, intended to define duties associated with

producers of specific content **within** a newscast or program, as well as producers of short/long form content, programs, promos, branded and other eligible content distributed on various platforms.

4. Category Changes: We've increased the available categories from 67 in 2021 to 129 in 2022. Both English and Spanish language submissions are welcome in all categories.

However, in the event that the number of entries in a category falls below a range of four (4) to nine (9), we (a decision of the Awards Committee) will **eliminate or merge the category with another**. If a category is merged,

entrants will be notified, and have the option of dropping out of the competition and receiving a refund of their entry fees. This applies to both English and Spanish.

New in NEWS

Breaking and Spot News are separated
Team Coverage
Expanded News Feature options
Diversity/Equity/Inclusion
Education/Schools
Lifestyle
Journalistic Enterprise:
Individual AND Team

New in SPORTS

Sports Excellence
Expanded Sports Story options
Sports Program: Single or Series
Interview/Discussion
Live Sporting Event Season
Sports Promo

New in PROGRAMMING

Branded Content - newly defined
Diversity/Equity/Inclusion

Education
Entertainment
Historical/Cultural
Lifestyle
Special Event Coverage
Interactive Media - newly defined, and including Micro-Short for Instagram Stories/
TikTok Video

New in SPOT ANNOUNCEMENTS

Expanded options in all categories - Single Spot/
Campaign and News/
Program/Sports
Long-form Promotional Spot

New in CRAFT

Reporter Specialty Assignment
Program Host/Moderator (for Programming, not News)
Expanded Writer options
Director
Expanded Photographer options

Deleted Categories

Short-form Editor (consider Graphics and Spot Announcements as an alternative)
Music Composition (consider Entertainment)